

About the Italian Trade Agency

The Italian Trade Agency (ITA) is the governmental agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. With a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses.

Our Foreign Direct Investment (FDI) team is responsible for supporting international companies to establish operations in Italy. We offer market entry assistance, local connections, guidance on grants and incentives, and aftercare services.

For more information, contact us at: fdi.london@ice.it

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Please reach out to us if you would like to be
put in contact with the speakers

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Embassy of Italy
London

The Embassy of Italy and the Italian Trade Agency in London present:

A CULTURAL TAPESTRY: ARAB-ITALIAN INVESTMENT MORNING



15 July 2025, 09.00 - 13.00

The Embassy of Italy
4 Grosvenor Square, London W1K 4AE

In partnership with:



ARABBRITISH
CHAMBER OF COMMERCE



JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة



Programme

Institutional Welcome - 09:30



H.E. Ambassador Inigo Lambertini
Embassy of Italy in London



Giovanni Sacchi, Director
Italian Trade Agency London

Italy as a Location for Growth

Aster Thackery, Investment Director
Italian Trade Agency London



Cultural Bridges: Italy & Arab Business Dynamics

Liu Liu, Intercultural Communication Expert
London Intercultural Centre



Italy's Strategic Advantages for International Investors



Gian Luca Nieddu
CEO
MUSE Strategy



Francesco Meduri
Managing Director
Fidlaw



Dr Mohamed Althaf
Director Global
Operations, Lulu Retail



Marco Mazzeschi
Managing Partner
Mazzeschi Law

Spotlight on Italy's Space Sector: Spaceflux



Fariba Cook
Chief Strategy Officer



Mentore Giorgetti
Managing Director

Innovation, Technology, and High-Growth Sectors



Pilar Fernandez Hermida
Founder, I-Expand



Dr Klaus Boecker, CEO
Kelston Management
Consulting



Antonio Baccari
Partner, Feel Ventures

Hospitality, Luxury, and Real Estate: Capitalising on Italy's Global Appeal



Giuseppe Guillot
Executive Advisor
Temera



Hadi Brenjekjy
Founder, London
Intercultural Academy



Daniel Gava
Board Advisor
Design Industry

Please join us for a networking lunch ending at 13.00